



**DEXzone**  
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# DEXZONE TOKEN TOKENOMICS & ECOSYSTEM

"Initiating DEXZONE Token Tokenomics and Ecosystem  
Configuration."

# DEXZONE TOKEN METRICS



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Name Token	DEXZ TOKEN
Network	BSC
Starting supply	100 000 000
Hardcap (\$)	180 000 \$
Token Price During the Presale	~ 0.05\$ / 0,00023 bnb

# WHY USE BINANCE SMART CHAIN



Developing a token on the Binance Smart Chain (BSC) as an in-app payment method offers a unique combination of benefits for users: affordable transaction fees, near foolproof security and exceptional community friendliness. This makes it the best option in terms of value for money, where users can benefit from cost-effective transactions while having confidence in the robustness of the blockchain, greatly facilitating adoption and community engagement.

In addition, transactions on the BSC are processed quickly, meaning users can make payments and receive confirmations almost instantly, enhancing the user experience.

Compatibility with other blockchains: The BSC is compatible with the Ethereum Runtime Environment (EVM), which allows users to interact with tokens and applications from other blockchains, offering greater flexibility.

Growing ecosystem: BSC has a growing ecosystem, with numerous DeFi applications, DEX (decentralised exchanges) and NFT (non-fungible tokens), meaning that users can use their BSC tokens in a variety of applications.

Ease of use: The BSC is relatively easy for users to get to grips with, enabling a wide audience to adopt it without encountering any major technical barriers.

In summary, using the Binance Smart Chain as a means of payment within an application offers users significant advantages in terms of cost, speed, security and compatibility, which can contribute to an enhanced user experience and wider adoption of the application.

# DEXZONE TOKEN : A DEFLATIONIST MODEL



Our decision to opt for a deflationary business model with a high but limited initial supply is based on a long-term vision of the stability and value of the DexZone Token. This model aims to create a balance between the token's initial availability to users and the preservation of its value on the market over time. By limiting the initial supply, we avoid excessive dilution of the token from the outset, which can prevent rapid devaluation. At the same time, the deflationary aspect of our model gradually reduces the supply of tokens in circulation, which can help to increase the token's value over time, encouraging long-term retention and participation.

This approach is designed to foster investor confidence, adoption of our token, and to create a sustainable ecosystem where scarcity and value are carefully managed, benefiting the entire DexZone community.

Furthermore, the deflationary business model is aligned with the fundamental economic principles of supply and demand. With limited supply, increasing or stable demand can potentially lead to an increase in the value of the DexZone Token, which can be attractive to investors and users looking to accumulate long-term digital assets. It also creates an incentive for active participation, such as staking, as holders can benefit from rewards in an environment of increasing scarcity.

Ultimately, the deflationary business model reflects our commitment to creating a healthy digital financial ecosystem, where value and security come first. It is designed to resist excessive inflation and encourage long-term retention, while offering users and investors a favorable outlook on the long-term growth potential of the DexZone Token. We firmly believe that this approach will help build a solid and sustainable foundation for our project in the ever-evolving world of cryptocurrencies.

# DEXZONE TOKEN UTILITIES



## Utility 1 - payment method

The DexZone Token is a versatile means of payment that significantly enhances the user experience by allowing subscriptions to be paid for on the platform. By using our native token for subscriptions, users benefit from preferential rates and exclusive discounts, reinforcing their commitment and loyalty to DexZone.

This use of the token creates a more fluid and cost-effective ecosystem, offering our users a premium experience while contributing to the growing adoption and demand for DexZone Token within our community, creating a virtuous circle for all token holders. This is an important step in making our platform even more accessible, profitable and attractive to active traders and investors.

## Utility 2 - governance

The DexZone Token also plays a central role in the governance process of our platform. By giving token holders the power to vote on important decisions related to development, protocol updates and other aspects of the platform, we are ensuring more democratic and transparent governance. This gives token holders the opportunity to directly influence the direction of DexZone, fostering a collaborative environment where the voices of the community are taken into account. This strengthens user confidence in the governance of the platform and ensures that decisions taken reflect the interests of the entire DexZone community. In short, the DexZone Token offers a powerful mechanism for democratic participation for our users, placing them at the heart of our project and its ongoing evolution.

## Utility 2 - rewards and exclusivity

DexZone Token rewards add an essential incentive and engagement dimension to our ecosystem. Users are encouraged to hold and use our tokens through attractive rewards programmes. These programmes offer token holders the opportunity to earn benefits such as discounts, status badges, or participation in exclusive events, depending on their level of involvement and use of the token. By rewarding loyalty and active participation, we strengthen the appeal of the DexZone Token and create a positive dynamic within our community, where every positive action is recognised and encouraged. Rewards also stimulate the growth of our ecosystem by attracting new users who wish to take advantage of these benefits, thus contributing to the continued expansion of DexZone.

# DEXZONE TOKEN ALLOCATION



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ALLOCATION	%	TOKEN
Presales	35%	35 000 000
In-App User Subscription	20%	20 000 000
Listing and Exchange Reserves	15%	15 000 000
Marketing and Adoption	12%	12 000 000
Team and Partner	10%	10 000 000
Airdrop	8%	8 000 000
TOTAL	100%	100 000 000



# DEXZONE TOKEN ALLOCATION

EXPLANATION AND JUSTIFICATION

## **PRESALE 35%**

The decision to allocate 35% of the total supply of the DexZone Token to pre-sales is based on several key strategic objectives. Firstly, it allows us to mobilise the financial resources needed for the ongoing development and improvement of the DexZone platform, ensuring that we have the right resources to deliver a high-quality experience to our users.

In addition, by offering a significant pre-sale, we aim to create a solid core of token holders who have a long-term interest in DEXZone's success, which can support the stability and growth of the ecosystem as it develops. Finally, this pre-sale allocation creates scarcity and initial interest in the DEXZone Token, contributing to its potential valuation as demand increases.

## **In-App User Subscription 20%**

A substantial quarter of the total DEXZ supply is allocated for In-App Subscriptions, providing users with an elevated and enriched experience within the DEXZone app.

By utilizing DEXZ for subscriptions, users tap into a realm of exclusive benefits, analytical tools, and cutting-edge features tailored to amplify your navigational experience through the crypto-verse.



# DEXZONE TOKEN ALLOCATION

EXPLANATION AND JUSTIFICATION

## AIRDROP 8%

Allocating 8% of the total DexZone Token supply for airdrops is a strategy to reward and retain our community while driving adoption of our platform. Airdrops allow us to distribute free tokens to our current and potential users, creating a sense of recognition and commitment to DexZone.

They are also an effective way of attracting new users, offering them an opportunity to discover our platform and participate in our ecosystem without any initial investment. By rewarding the loyalty of our community and encouraging new users to get involved, airdrops help to create a strong and committed user base, supporting DexZone's long-term growth and success.

## Listing and Exchange Reserves 15%

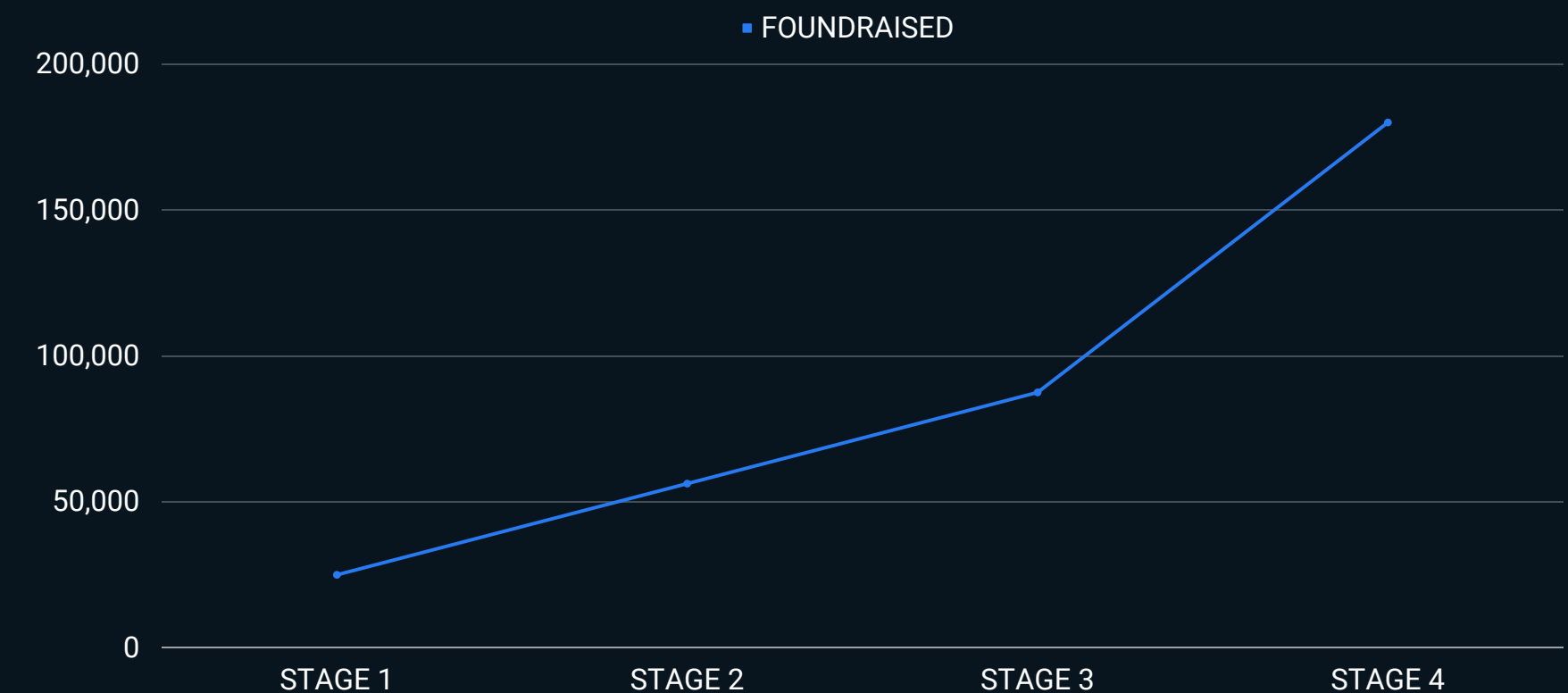
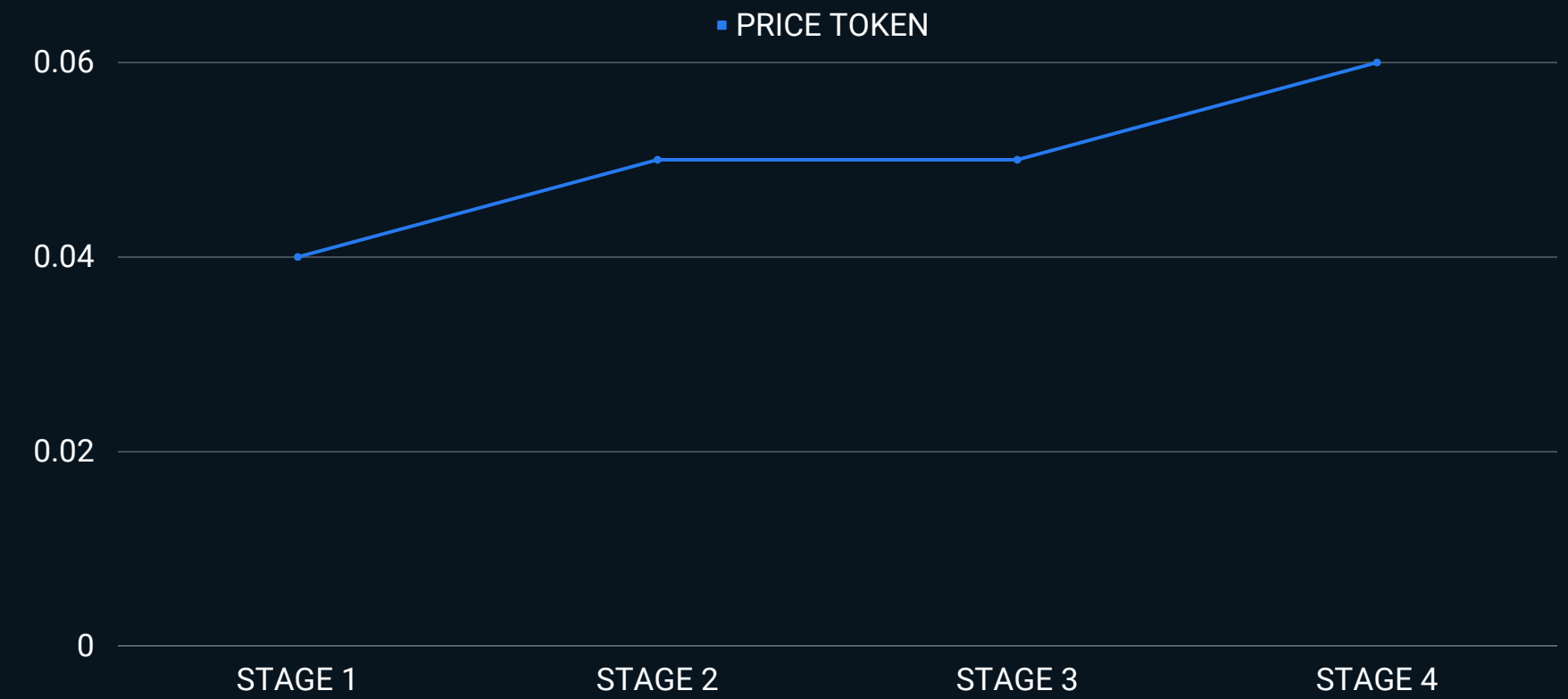
The allocation of 15% of the total supply of the DexZone Token to listing and exchange reserves is a strategic measure to ensure the liquidity and accessibility of the token on different trading platforms. These reserves are intended to cover the costs associated with listing on reputable exchanges and to ensure that the DexZone Token is easily accessible to traders and investors. This promotes greater visibility and adoption of the token, which can potentially contribute to increased demand. In addition, by ensuring the token is available on multiple exchanges, we are giving users more choice and flexibility to trade, which strengthens the overall liquidity of our ecosystem. Ultimately, this allocation supports DexZone's growth strategy by making it easier to trade the token on different platforms, while creating an environment conducive to wider adoption.



# DEXZONE TOKEN PRESALE PLANNING

The decision to offer a pre-sale plan with an average price of \$0.05 per token reflects our desire to create a balanced sales structure that is advantageous for our investors while preserving DexZone's stability and growth. By dividing the total supply equally between four phases, we are ensuring a fair and transparent distribution of tokens. The lower initial prices in the early phases encourage early participation, while the slight increase in the later phases rewards the confidence of early investors.

This strategy aims to balance accessibility for all types of investors while creating a sense of urgency and active participation in the community. It also maintains a competitive average price of \$0.05 per token, which we hope will encourage wider adoption and sustainable growth of DexZone in the future. We are confident that this plan will contribute to the success of our pre-sale while creating a strong and diverse ecosystem.



# DEXZONE TOKEN LAUNCHING ON PINKSALE



The choice to use PinkSale makes sense for us because the platform offers several key benefits that simplify the process of launching tokens and airdrops, while ensuring efficient management of technical operations. Here are some of the reasons why PinkSale is a solid choice for developers:

**Specialist expertise:** PinkSale focuses exclusively on token launches and airdrops, which means they have in-depth expertise in these specific areas. As a developer, you benefit from this specialisation to avoid common pitfalls, configuration errors, and potential security issues.

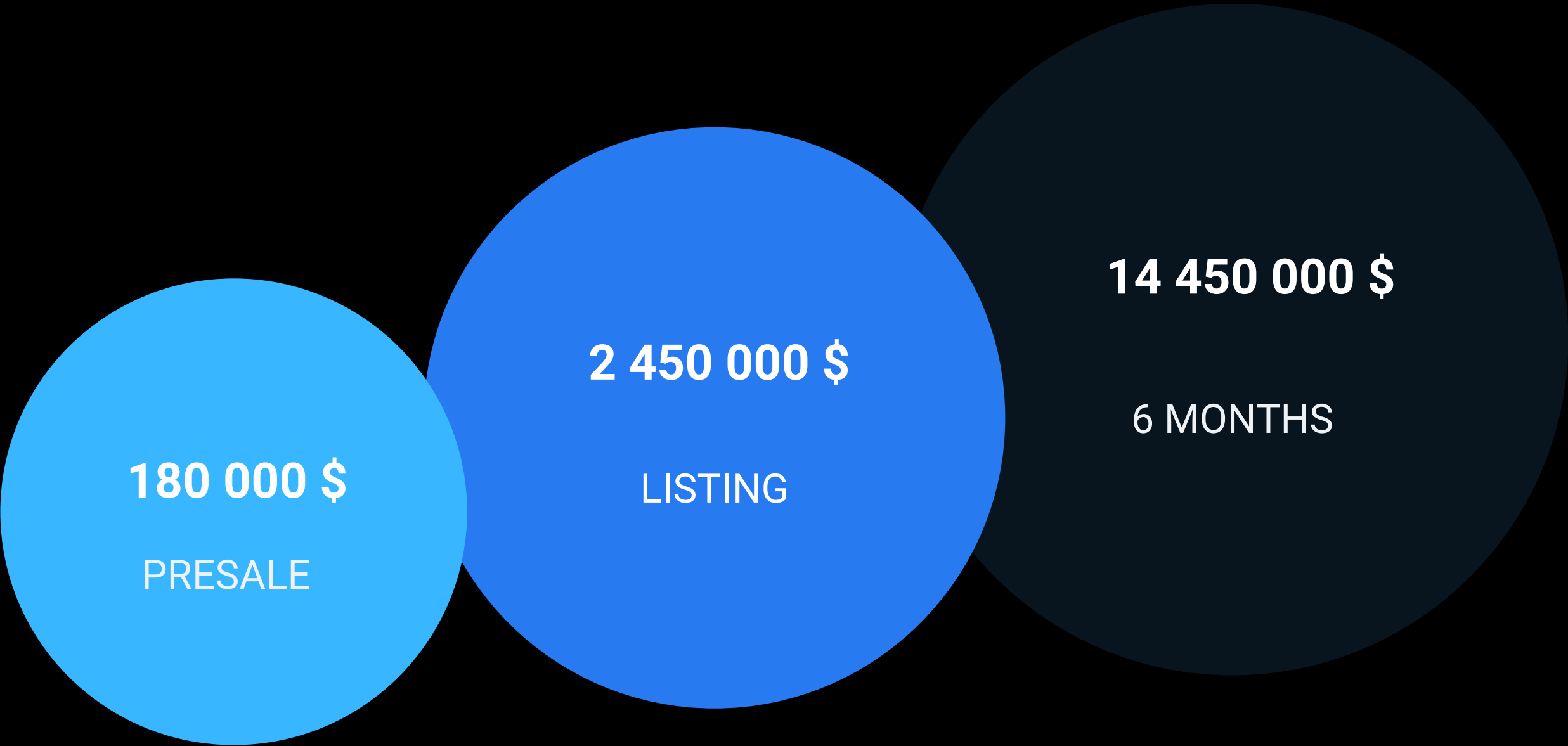
**Ease of use:** PinkSale offers a user-friendly interface and pre-configured templates to simplify the configuration of your presale and airdrop. This reduces development complexity and speeds up the overall process.

**Enhanced security:** The PinkSale platform emphasises the security of smart contracts, offering the ability to perform security audits prior to deployment. This ensures that investors' funds are protected and that transactions take place in complete security.

**Automation:** PinkSale automates many tasks related to pre-sales and airdrop, such as participant verification and token distribution. This reduces the workload for developers and minimises the risk of human error.

**Blockchain integration:** PinkSale is compatible with several popular blockchains, allowing developers to choose the chain that best suits their project, whether Ethereum, Binance Smart Chain, or others. This flexibility is invaluable in meeting the specific needs of each project.

**Community support:** PinkSale benefits from an active community and user base, offering access to discussion forums, guides, and technical support when needed.



# MARKET CAP EVOLUTION

# MARKETING OPERATION BEFORE AIRDROP AND LISTING

some good marketing and communication practices before launching the presale and announcing the airdrop

## Network Selection

- TELEGRAM
- FACEBOOK
- TWITTER
- INSTAGRAM

## Communication

The Dexzone ecosystem will be able to draw on the many long-standing users of the application.

A classic campaign on social networks will suffice to guarantee the success of the pre-sale. All that's needed is to keep users informed with regular, hard-hitting posts.

## Post regularly

Create quality blog posts and articles that explain your vision, the underlying technology and the benefits of your token.

Regularly share relevant news related to blockchain and cryptocurrencies to establish your credibility.

## Airdrop

At the beginning, you can hear the approach of an airdrop without announcing it unofficially. Allude to it with undertones to create excitement and build hype.

Once the community is active, announce the eligibility requirements clearly and unofficially.



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